



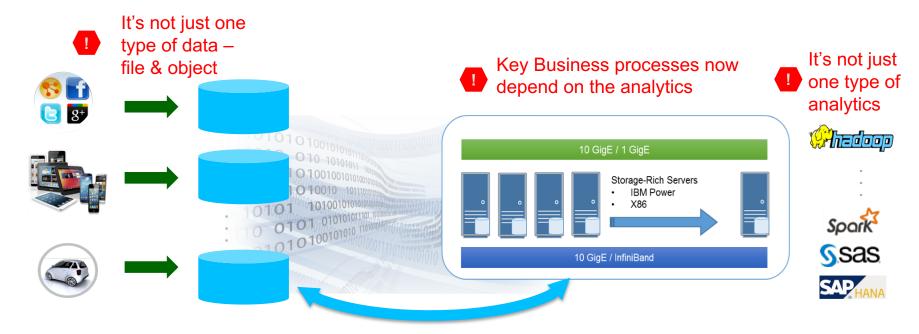


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#### Challenges with the Big Data Storage Models



# Ingest data at various end points

More data sources than ever before, not just data you own, but public or rented data

# Move data to the analytics engine

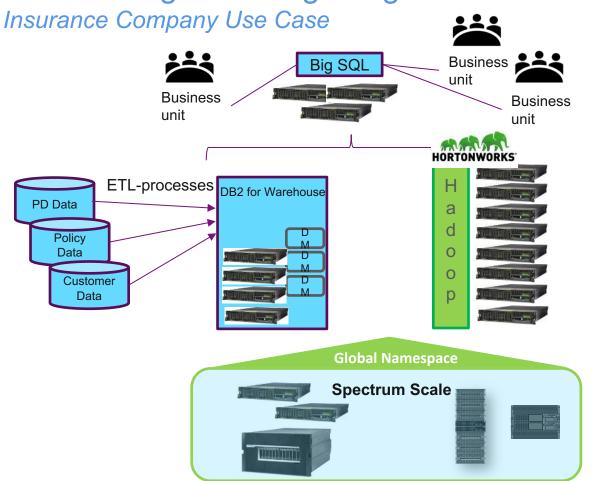
It takes hours or days to move the data!

# Perform analytics

Repeat!

Can't just throw away data due to regulations or business requirement

#### Modernizing and Integrating Data Lake Infrastructure IBM Storage & SDI



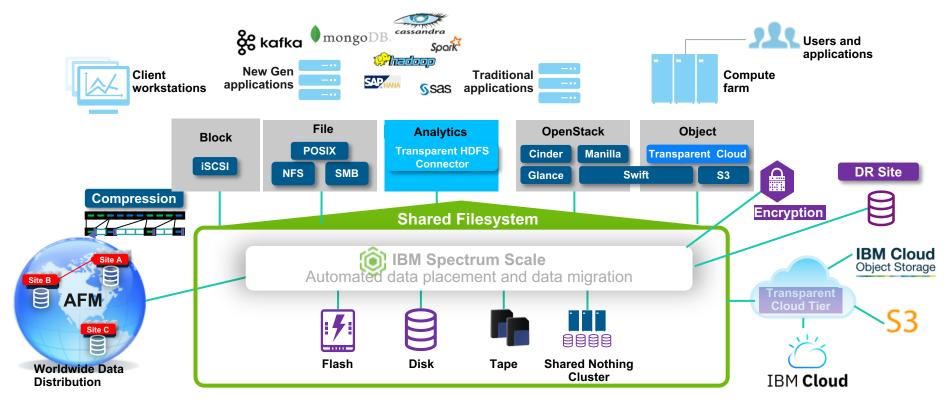
#### **Value of IBM Power Systems**

- Performance and scalability
- High memory, I/O bandwidth
- Optimized server for analytics and integration of accelerators

#### Value of IBM Spectrum Scale

- Separation of compute and storagepPart
- In-place analytics (Posix conform)
- Integration of objects and Files
- HA / DR solutions
- Storage tiering (inkl. tape integration)
- Flexibility of data movement
- Future: Using of common data formats (f.e. external tables)

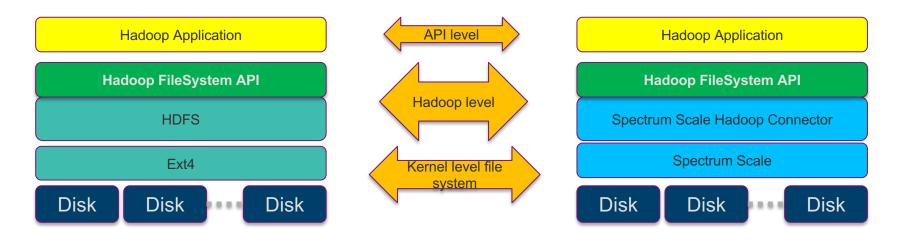
#### IBM Storage & SDI Spectrum Scale: Unleash storage economics on a global scale



4000+ customers using Spectrum Scale as data plane for HPC and analytics workload

## Spectrum Scale Analytics – Hadoop Connector

Applications communicate with Hadoop using FileSystem API. Therefore, transparency is preserved.

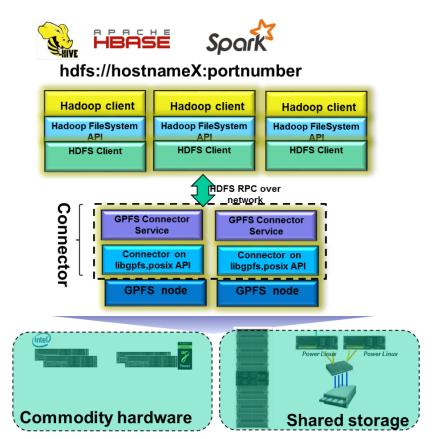


"All user code that may potentially use the Hadoop Distributed File System should be written to use a **FileSystem** object."

Source: hadoop.apache.org

#### Spectrum Scale HDFS Transparency Design

- HDFS Transparency connector integrates with HDFS instead of replacing it
- Re-use HDFS client as-is
  - Out of box support for Hadoop applications and ISVs
  - Easy to maintain compatibility
  - Leverage new open source enhancements
  - Speed up support for new versions
- HDFS Transparency connector implements RPCs needed by HDFS client to interact with NameNode and DataNode services
- Stateless NameNode
  - Faster startup
  - Faster failover
  - Integrate with HDFS centric tools (audit, compliance, etc)
- Ambari can now manage Spectrum Scale
  - Framework extended for Spectrum Scale Support
  - ✓ Install Spectrum Scale Cluster
  - ✓ Create cluster with FPO configuration
  - ✓ Integrated Management of Spectrum Scale



# Spectrum Scale Deployment model provides Choice

1	IBM Spectrum Scale	Software Only	Software licenses: Standard or Data Management Edition
2	Spectrum Scale	IBM Spectrum Scale SW, GUI, GNR, drives, services	IBM Elastic Storage Server GS, GL, GLxS and GSxS(all Flash) Models
3	IBM Spectrum Scale IBM Cloud	Managed Service	Elastic Storage on Cloud

#### Hortonworks HDP certification for Spectrum Scale



- Certification is for Spectrum Scale SW and hence applies to all deployment models of Spectrum Scale: Elastic Storage Server(ESS) as well as SW only models.
- Meet in the channel play. No bundling of products.
- Hortonworks Data Flow (HDF Hortonworks product for data in motion analysis) is certified and supported with this solution.
- Public references: <a href="https://www-03.ibm.com/press/us/en/pressrelease/51562.wss">https://www-03.ibm.com/press/us/en/pressrelease/51562.wss</a>,

https://hortonworks.com/partner/ibm/ ,

Cube interview: https://www.youtube.com/watch?v=kxpUrde99Nk

Solution reference guide: <a href="http://www.redbooks.ibm.com/redpapers/pdfs/redp5448.pdf">http://www.redbooks.ibm.com/redpapers/pdfs/redp5448.pdf</a>

# Hortonworks Company Profile



100 % open source

Apache Hadoop data platform

Founded in 2011

1 ST HADOOP provider to go public

IPO 4Q14 (NASDAQ: HDP)

140%

Dollar-based net expansion rate

(over trailing 4 quarters)

Support subscription

Operating billings growth 42%

(year-over-year in OCT 2017)

~1,050

employees across

17 countries

period

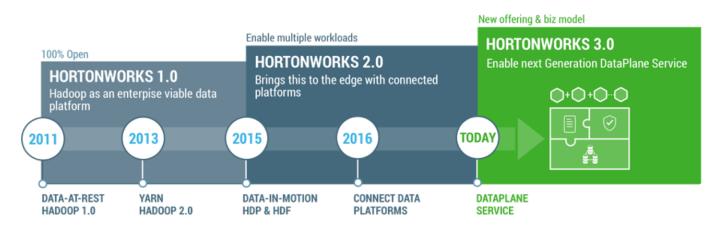


### Hortonworks: Enabling the Modern Data Architecture

#### **Our Differentiators**

- 100% Open Source driving innovation
- Enterprise Scale with robust security, governance and operation management
- Connected platform with end to end data in motion and data at rest

#### Hortonworks consistent and continuous track record of innovation



#### 100% Open Source Connected Data Platform



#### **Eliminates Risk**

of vendor lock-in by delivering 100% Apache open source technology

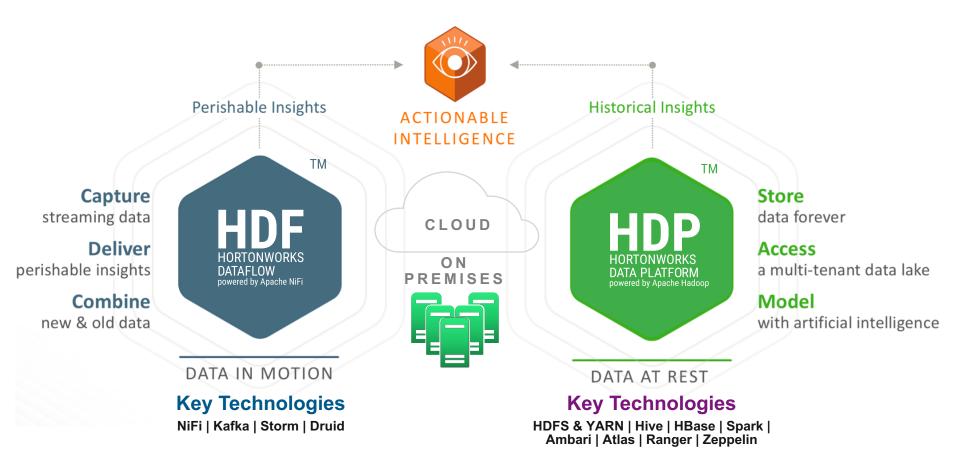
#### **Maximizes Community Innovation**

with hundreds of developers across hundreds of companies

#### **Integrates Seamlessly**

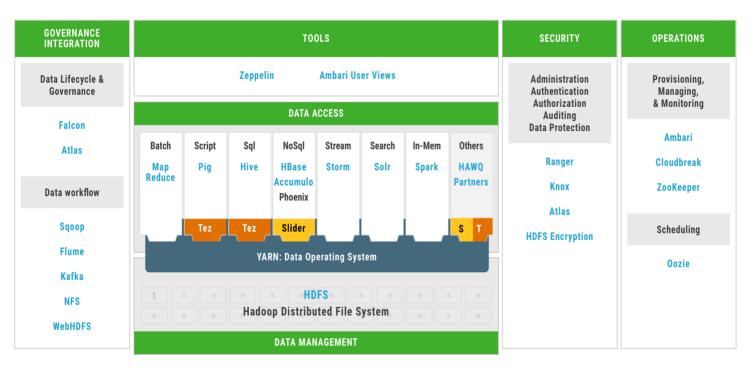
through committed co-engineering partnerships with other leading technologies

#### The Next Generation Data Architecture Solves for All Data



#### Hortonworks Data Platform (HDP)

Big data store and processing platform



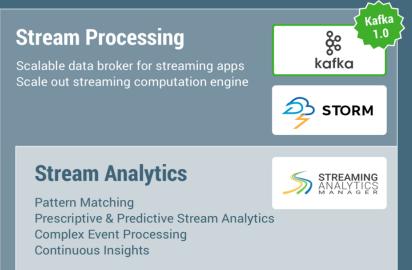
#### Industry's Leading Hadoop Platform

- Centralized Architecture (YARN)
- Enterprise-Ready
- Secure
- 100% Open Source

#### Hortonworks Data Flow (HDF) Platform

#### **HDF 3.1 Data-In-Motion Platform**





#### **Enterprise Services**

Provisioning, Management, Monitoring, Security, Audit, Compliance, Governance, Multi-tenancy

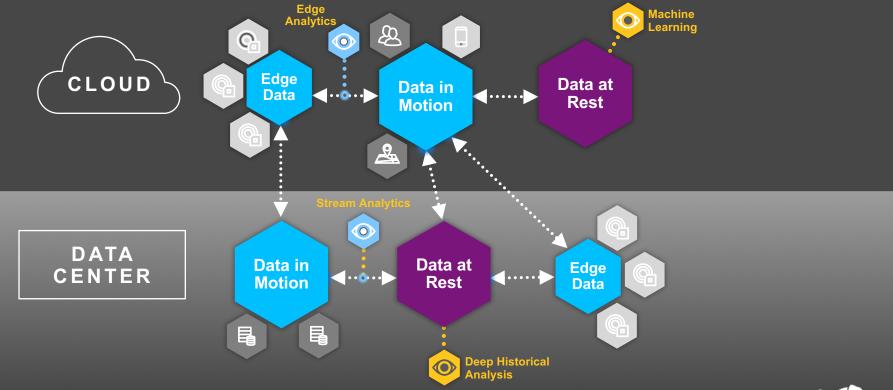


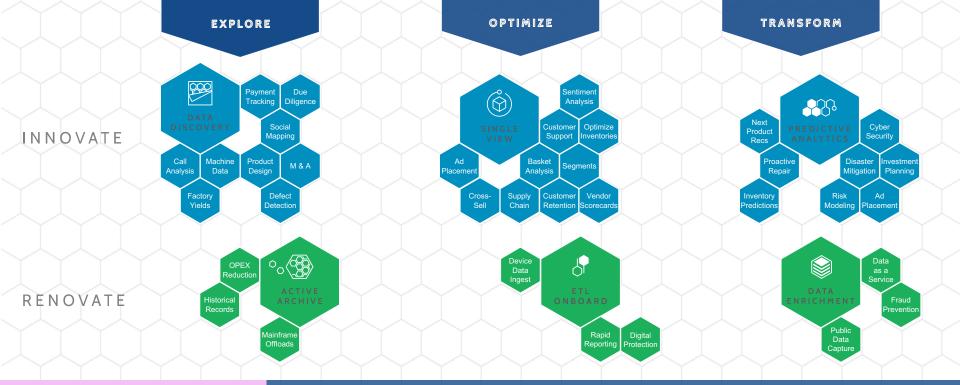






# Transformational Applications Require Connected Data





## DATA JOURNEY

Hortonworks® customers leverage our Connected Data Platforms to transform their industries – renovating their IT architectures and innovating with their Data in Motion or Data at Rest to deliver actionable intelligence through Modern Data Applications.



### Case Study: Persol Japan

Human Resource Services company offering services in temporary staffing, BPO and recruiting.



#### **Solution**

Data lake on HDP on top of Spectrum Scale, where data from multiple source, including Relational database, application, access and search logs, are ingested and stored in HDP. They are building an AI, deep learning and analytics platform on top of this Data Lake using Spark and IBM Power System with GPUs. As a next phase, they will ingest streaming data into the system to build real-time recommendation of career matching for their users.

#### Why Spectrum Scale

Spectrum Scale supports multiple protocols including NFS, HDFS and others, which makes injection easy due to multiple tenants with different skill sets. Spectrum scale offers extreme scalability with parallel file system architecture, which supports growth of data in Persol.

### Why Spectrum Scale for Hadoop HDFS

Unmatched Scalability with up to 70% less Storage Consumption

- Reduce the datacenter footprint and cost
  - **In-place analytics** for Hadoop data eliminating need for multiple copies of same data or large migrations of data between HDFS and the POSIX file system.
- Control cluster sprawl
  - Delivers **federation across clusters**, both Scale and HDFS while still maintaining needed separations
- Make HDFS access enterprise-ready
  - Adds storage functions necessary to the enterprise (e.g. Encryption, DR, SW RAID) to your Hadoop setup
- True Software Defined purchased as Software ONLY, ESS or on the Cloud
- Extreme Scalability with parallel file system architecture
- Global Name Space that can span geographies
  - Active Active replica's of data for **real time global collaboration**
- Provides comprehensive Data Information Lifecycle Management Automated data placement and data migration

# Scalability & Performance

#### **Scalability**

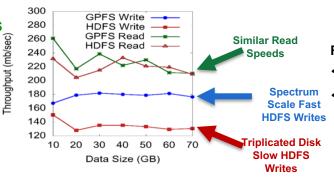
HDFS can scale up to **350 Million** files with a single name node due to scale-out architecture limitation. Name node becomes a bottleneck. Users have to use federation functionality to overcome this limitation.

Spectrum Scale has parallel file system architecture different from scale-out architecture of HDFS. No single metadata server in the architecture as a bottleneck. Metadata serving function is distributed across the cluster. Test limit for number of files per filesystem is **9 Billion**. We have Spectrum Scale customers running in production beyond this test limit.

#### **Performance**

Performance depends on the underlying hardware configurations. But we claim comparable or better performance than HDFS on all equivalent hardware configurations. Here is an acm <u>publication</u> that compares standard benchmark results for HDFS vs Spectrum Scale. <a href="https://w3-connections.ibm.com/wikis/form/api/wiki/4cbe4ccf-e274-4830-8370-3cebdd56bd06/page/71236e6b-a235-4a63-8827-a92a0c36d466/attachment/69835e1b-8a1f-4347-bf76-ecc0cdb8d7c1/media/Hadoop-SpectrumScale.pdf</a>

Benchmarks for Spectrum Scale with HDFS
IBM T.I Watson Research Center



#### Results:

- **❖ Similar Spectrum Scale-HDFS read performance**
- **❖** Faster Spectrum Scale-HDFS write performance

# Hortonworks HDP + Spectrum Scale WINS

American automaker is using HDP + Scale to store IoT data & perform Hadoop analytics Key value points were:

- In-place analytics to ingest data using POSIX
- Perform analytics directly on the data using HDFS APIs.

Japanese recruitment and HR company using Scale and HDP for SPARK, Analytics and Al Key value points were:

- Personnel data security
- Performance

#### IBM Spectrum Scale being used in Hadoop environments (non-Hortonworks)

- NASA: http://files.gpfsug.org/presentations/2016/SC16/06 Carrie Spear Spectrum Sclale and HDFS.pdf
- CRS4 : https://wiki.apache.org/hadoop/PoweredBy

# **IBM Resources and Contacts**

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Gary Tomchuck	Global Sales Executive Cognitive Systems	gtomchu@us.ibm.com

#### Session reference links

Hortonworks Resources

Hortonworks IBM Website - <a href="https://ibm.biz/BdiUUa">https://ibm.biz/BdiUUa</a>
Hortonworks Youtube Channel - <a href="https://www.youtube.com/user/Hortonworks/featured">https://www.youtube.com/user/Hortonworks/featured</a>

Big SQL Resources

Big SQL Web Page - https://ibm.biz/Bdi99F

Data Science Resources

Data Science Webpage - <a href="https://ibm.biz/BdiU6N">https://ibm.biz/BdiU6N</a>
Data Science Cloud - <a href="https://datascience.ibm.com/">https://datascience.ibm.com/</a>
Data Science Download and Go - <a href="https://datascience.ibm.com/local">https://datascience.ibm.com/local</a>

Power Systems Resources

Hortonworks on IBM Power Webpage - <a href="https://www.ibm.com/power/solutions/modern-data-platform-hortonworks">https://www.ibm.com/power/solutions/modern-data-platform-hortonworks</a>

Spectrum Scale Resources

Spectrum Scale Webpage - <a href="https://www.ibm.com/us-en/marketplace/scale-out-file-and-object-storage">https://www.ibm.com/us-en/marketplace/scale-out-file-and-object-storage</a>
Spectrum Scale with Hortonworks - <a href="https://hortonworks.com/partner/ibm/#spectrumscale">https://hortonworks.com/partner/ibm/#spectrumscale</a>

# Thank You.

**IBM Storage & SDI** 

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